

COSMETOLOGY

REFRESHER

COURSES

WEBINAR

Web-Based Training in Milady Standard Text Book of COSMETOLOGY

Presented by:



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Orientation
General Sciences
Hair care
Skin care
Nail care
Business skills

PART 1

ORIENTATION

Learning Objective

After completing this chapter you will be able to:

- Explain the origins of appearance enhancement
- Name the advancements made in cosmetology during the 19th, 20th, and early 21st centuries
- List several career opportunities available to a licensed beauty practitioner

Key Terms

Page number indicates where in the chapter the term is used

History and Career Opportunities

Outline	1	2	3
<p>Why study cosmetology history and career opportunities?</p>	<p>old methods evolved into techniques still used today. Studying the origin helps to understand how to use how to use them today</p>	<p>Knowing the history of your profession help you predict and understand upcoming trends</p>	<p>Learning about possible career path opens a wide range of opportunities for cosmetologist</p>
<p>Brief history of cosmetology</p>	<p>Egyptians, Chinese, Greeks, Romans,</p>	<p>Middle ages, Renaissance, Victorian age</p>	<p>Twentieth century Twenty first century</p>
<p>Career path for cosmetologist</p>	<p>Haircolor specialist Texture specialist Cutting specialist</p>	<p>Salon Trainer Distributor sales consultant Manufacturer educator</p>	<p>Cosmetology instructor film or theatrical hairstylist and editorial Salon management</p>

Learning Objective

List the principles that contribute to personal and professional success

Create mission statement

Explain how to set long-term and short-term goals.

Discuss the most effective ways to manage time

Describe good study habits

Define ethics

List the characteristics of a healthy, positive attitude

**After completing this chapter
you will be able to:**

Key Terms

Page number indicates where in the chapter the term is used

Life Skills

OUTLINE	1	2	3	4
Why study life skills?	Will lead to a satisfying productive career	Good life skills can help positive interacting with clients	The ability to deal with difficult clients coworkers friends	Achieve Goal Build high self esteem
Life Skills	Caring and helpful	Good friends Strong sense of responsibility	Sense of humor Being consistent in your work	Cooperative attitude adapting
The Psychology of Success	Guidelines For success	Rules for success	Motivation And self-management	Your creative capability
Managing your career	Design a Mission Statement	Interest self test		
Goal Setting	Short term	Long term		
Time management	prioritize			
Study Skills	Where	When	Good study habits	how
Ethics	Be honest	Competent Service	Don't share private matters	Continue education Give Accurate information to client
Personality development and attitude	Diplomacy	Pleasing tone of voice	Sensitivity value Goals receptivity	Effective communication Emotional stability

Learning objective

After reading this chapter
you will be able to:

Demonstrate an understanding of
ergonomic principles and
ergonomically correct postures
and movement

Explain the concept of
dressing for success

Understand the
Importance of
professional
hygiene

Your Professional Image

Outline				
Why Study the importance of your professional image?				
Beauty and Wellness	Hygiene pack contents	Hygiene pack use	smoking	
Appearance count	Good grooming requirements	Personal grooming / dress for success	Wearing makeup in the salon	Behaving professionally
Your Physical Presentation	Posture	Ergonomics /musculoskeletal Disorder	Self monitoring	Avoid problems Quick exercises



Learning Objective

Upon completion of this lesson, you will be able to:

- List golden rules of human relations
- Explain the definition of effective communications
- Conduct a successful client consultation/needs assessment
- Handle unhappy clients
- Build open lines of communication with coworkers

Communicating for Success

Outline			
Human relations	Basics	Handling ups and downs	Golden rules
Communication Basics	Greeting new clients intake form Client consultation	Prepare for consultation Total look	10 step method
Special issues	Handling tardy clients	Unhappy clients	Differences Too personal
In-salon communications	Communicating with Coworkers	managers	Employee evaluations